

# FAN GUIDE Kraków 03/08/2025

MIASTO GOSPODARZ

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We are just days away from the inaugural edition of IRONMAN 70.3 Kraków! We can't wait to welcome you to the royal city and together write a new chapter in the history of Polish triathlon. Watch the video below and feel the excitement that awaits you on the course!

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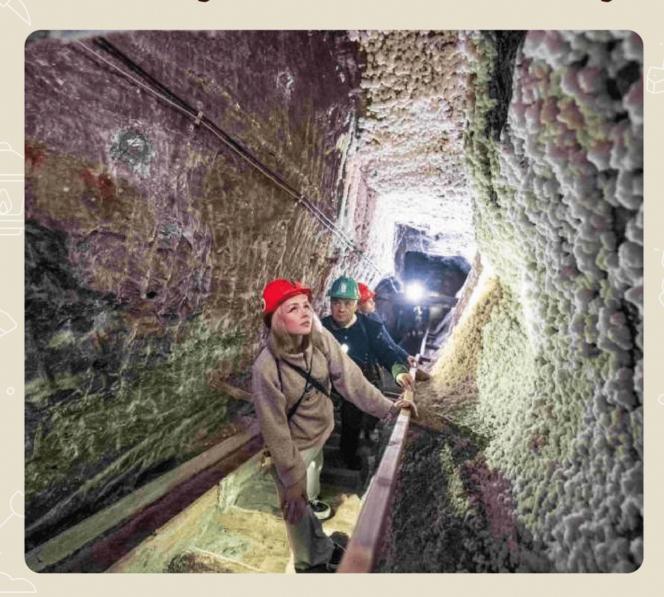


**Kraków -** the city of sports emotions





# Zejdź pod ziemię, odkryj historię! Go underground. Discover history!



## KOPALNIA SOLI BOCHNIA / BOCHNIA SALT MINE

Najstarsza kopalnia soli kamiennej w Polsce, działająca nieprzerwanie od 1248 roku. / The oldest salt mine in Poland, operating continuously since 1248.



































## **TOP 5 THINGS TO SEE**



#### **WAWEL ROYAL CASTLE**

Wawel is a historic hill featuring the Royal Castle and the Cathedral, where Polish kings were crowned and buried. Visitors can explore richly decorated chambers, the armory, royal tombs, and the Dragon's Den. It is the heart of Polish history and national identity.

Website: wawel.krakow.pl



#### ST. MARY'S BASILICA

Located on the Main Square Square, St. Mary's Basilica is one of Kraków's most important landmarks. It is renowned for its Gothic altarpiece by Veit Stoss, its soaring towers, and the hourly bugle call. The interior captivates with its vibrant colors, starry vaulted ceiling, and stained glass windows.

Website: mariacki.com



#### **KAZIMIERZ DISTRICT**

Kazimierz is a uniquely atmospheric district that blends Jewish heritage with modern culture. Its narrow streets are home to synagogues, museums, art galleries, and trendy cafés. In the evening, it transforms into a vibrant nightlife hub, filled with concerts and cultural events.

Website: <u>www.krakow.pl</u>



#### **WIELICZKA SALT MINE**

Wieliczka is an extraordinary underground site where salt was mined for centuries. During the tour, you'll see chapels carved out of salt, underground lakes, and impressive sculptures. With over 700 years of history, the mine is listed as a UNESCO World Heritage Site. Website www.kopalnia.pl



#### **KOPALNIA SOLI W BOCHNI**

The oldest salt mine in Poland, operating continuously since 1248. Its underground corridors, chambers, and chapels form a unique labyrinth that now serves both tourism and therapeutic purposes. The site has been inscribed on the UNESCO World Heritage List as part of the Royal Salt Mines.

Webiste: kopalnia-bochnia.pl



# **SlotMarket**

## NAJWAŻNIEJSZE IMPREZY SPORTOWE NA JEDNEJ PLATFORMIE ONLINE



 Indywidualne konto użytkownika z historią startów i wyników



Szybka i wygodna rejestracja na wiele eventów



Innowacyjne usługi z poziomu formularza



Płatności online



· Ocena eventu

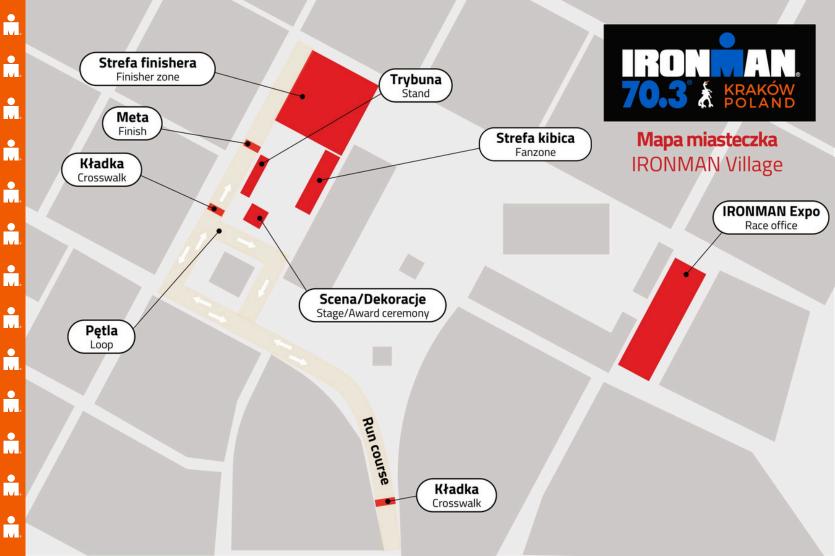


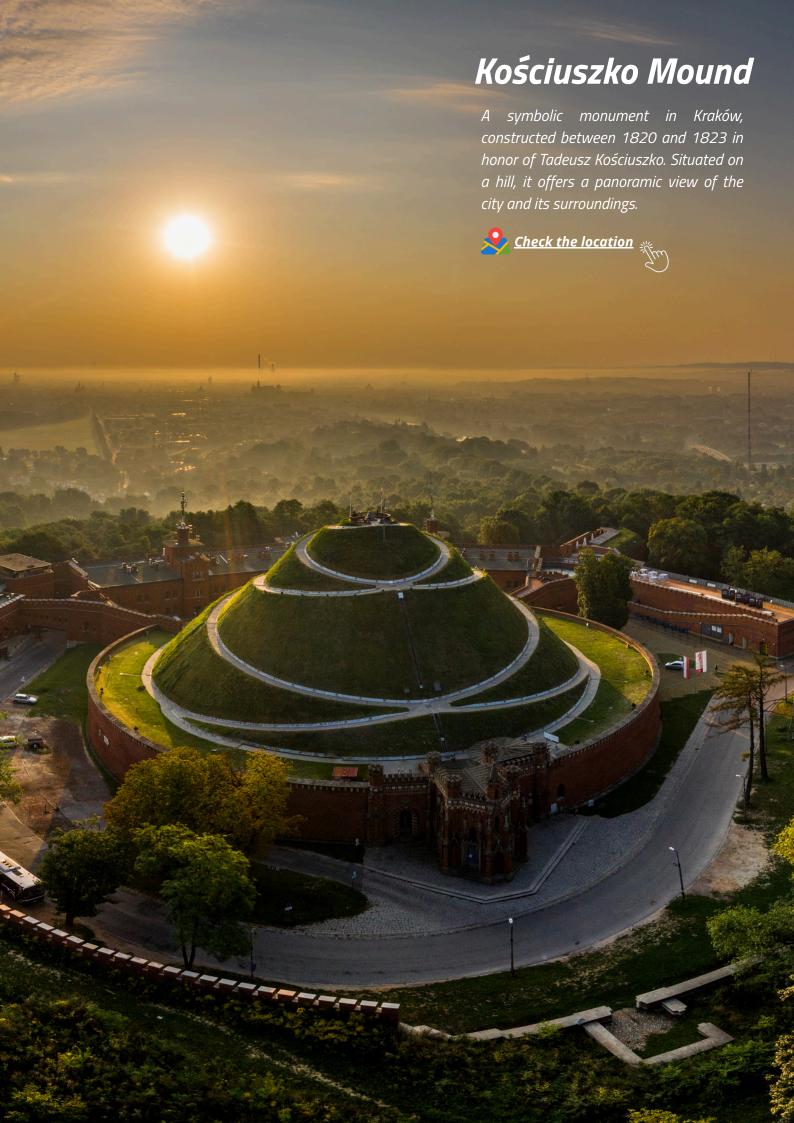
Za pośrednictwem SlotMarket.pl możesz:

- zapisać się i opłacić swój udział w imprezie
- prowadzić rejestrację na swój event
- korzystać z innowacyjnych usług e-commerce















































# **SCHEDULE**



| F               | RIDAY         |
|-----------------|---------------|
| 1 <sup>st</sup> | <b>AUGUST</b> |

| Opening hours | Description  | Location            |
|---------------|--|---------------------|
| 15:00 - 20:00 | Registration<br>IRONMAN 70.3, Relay, IRONKIDS,<br>Good Morning Run | Small Market Square |
| 15:00 - 20:00 | Opening hours  Expo and Official Merchandise Store                 | Small Market Square |

# **SATURDAY** 2<sup>nd</sup> AUGUST

| Opening hours | Description                                       | Location  |
|---------------|---|---|
| 8:00 - 10:00  | Deposit<br>Good Morning Run                       | Main Square                                     |
| 9:00          | Start<br>Good Morning Run                         | Main Square                                     |
| 9:45          | Awards<br>Good Morning Run                        | Main Square                                     |
| 10:00 - 20:00 | Opening hours Expo and Official Merchandise Store | Small Market Square                             |
| 10:00 - 20:00 | Registration<br>IRONMAN 70.3, Relay               | Small Market Square                             |
| 10:00 - 12:30 | Registration<br>IRONKIDS                          | Small Market Square                             |
| 12:00         | Start<br>IRONKIDS                                 | Main Square                                     |
| 12:00 – 20:30 | Run bag (red bags) check-in<br>T2 zone            | Międzyszkolny Ośrodek<br>Sportowy Kraków Zachód |
| 12:00 – 21:30 | Bike and bike bag (blue bag) check-in<br>T1 Zone  | Zakrzówek Park,<br>Wyłom Street                 |
| 14:15         | Awards<br>IRONKIDS                                | Main Square                                     |



# **SCHEDULE**



## SUNDAY **3<sup>rd</sup> AUGUST**

| Opening hours | Description  | Location   |
|---------------|--|--|
| 6:00 - 7:30   | T1 zone and deposit opening hours*                           | Zakrzówek Park,<br>Wyłom Street                            |
| 6:00 - 8:30   | Deposit opening hours  | Zakrzówek Park,<br>Norymberska Street                      |
| 8:00          | Start<br>IRONMAN 70.3, Relay                                 | Zakrzówek Reservoir  |
| 9:00 - 17:00  | Opening hours Expo and Official Merchandise Store            | Small Market Square  |
| 11:30         | Expected finish of the winner <i>IRONMAN 70.3</i>            | Main Square  |
| 11:30 - 17:40 | Deposit bag pick-up  | Finish Line Zone<br>Main Square                            |
| 14:30 - 19:30 | Check-out bike and bags<br>T2 zone                           | Międzyszkolny Ośrodek<br>Sportowy Kraków Zachód            |
| 17:40         | Expected finish time of the last athlete <i>IRONMAN 70.3</i> | Main Square  |
| 17:45         | Awards Ceremony<br>IRONMAN 70.3                              | Main Square  |
| 18:45         | Slot allocation  | Assembly Hall, Collegium<br>Novum, Jagiellonian University |

<sup>\*</sup>No possibility for bike and bags check-in

#### See how to get to key locations

| EXPO / RACE OFFICE | SMALL MARKET SQUARE   | CHECK ON THE MAP |
|--------------------|---|------------------|
| T1 ZONE            | ZAKRZÓWEK RESERVOIR, WYŁOM STREET                                 | CHECK ON THE MAP |
| T2 ZONE            | MIĘDZYSZKOLNY OŚRODEK SPORTOWY<br>KRAKÓW ZACHÓD, PLAC NA GROBLACH | CHECK ON THE MAP |
| START              | ZAKRZÓWEK RESERVOIR   | CHECK ON THE MAP |
| FINISH LINE        | MAIN SQUARE   | CHECK ON THE MAP |
| SLOT ALLOCATION    | COLLEGIUM NOVUM  JAGIELLONIAN UNIVERSITY                          | CHECK ON THE MAP |



























#### Opening hours

| 15:00 - 20:00 | Friday, August 1 <sup>st</sup>   |
|---------------|----------------------------------|
| 10:00 - 20:00 | Saturday, August 2 <sup>nd</sup> |
| 9:00 - 16:00  | Sunday, August 3 <sup>rd</sup>   |

#### Info point

If you have any questions please visit the info point.

Opening hours

| 15:00 - 20:00 Friday, August 1 <sup>st</sup> Main Squa | 15:00 - 20:00 | Friday, August 1 <sup>st</sup> | Main Squar |
|--|---------------|--------------------------------|------------|
|--|---------------|--------------------------------|------------|

| 10:00 - 20:00 | Saturday, August 2 <sup>nd</sup> | Main Square |
|---------------|----------------------------------|-------------|
|---------------|----------------------------------|-------------|

9:00 - 18:00 Sunday, August 3<sup>rd</sup> Main Square

#### The list of exhibitors

| 226ERS                    | MIZUNO        |
|---------------------------|---------------|
| ALAB                      | NUTREND       |
| FITCAST                   | PRESSMATIC    |
| FUNDACJA IM. MAI DĘBSKIEJ | PSI BUFET     |
| HUSKY ENDURANCE           | RAMY NA MEDAL |
| HYDREX                    | RASO WEAR     |
| IDC TRADE POLSKA          | SHIMANO       |
| KAWAIRNIA KSODA           | SPORT CENTER  |
| KOPALNIA SOLI BOCHNIA     | SPORTANO      |
| LEVEL SPORT CONCEPT       | THE ROOTS     |
| MALOKEE                   | TRI STYLE     |
| MARSQUEST EUROPE          | VELOTEAM      |

**VEOLIA** 

**ZONE3** 

WERTYKAL



**MARTOMBIKE** 

MB WEAR

# Rent from the best

lineup



More cars for all your needs, ready when you are.

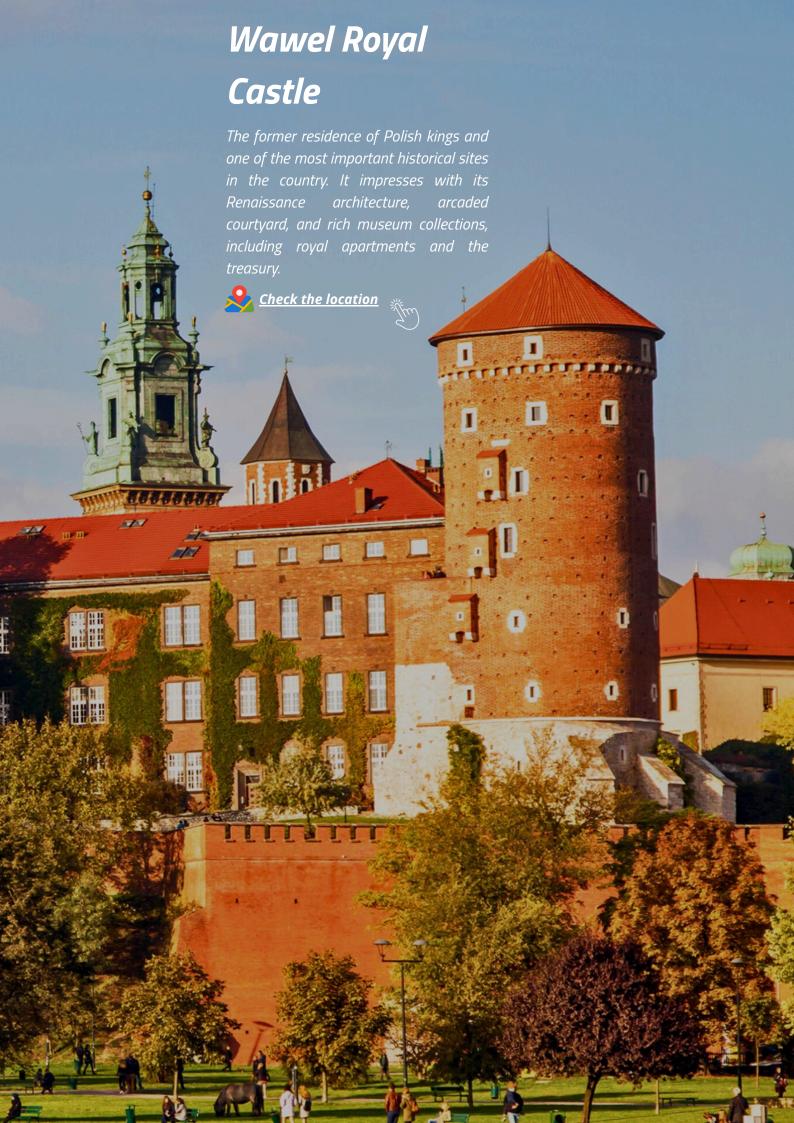






**GODZINY OTWARCIA | OPENING HOURS** 

PIĄTEK | FRIDAY 15:00 - 20:00 SOBOTA | **SATURDAY** 10:00 - 20:00 NIEDZIELA | SUNDAY 9:00 - 17:00







# PHO3NIX SPORT WITH PURPOSE

AT PHO3NIX, WE HARNESS THE POWER OF SPORT TO INSPIRE, UNITE, AND TRANSFORM LIVES. BY BREAKING BARRIERS AND CREATING OPPORTUNITIES, WE EMPOWER CHILDREN, ATHLETES AND COMMUNITIES TO REACH THEIR FULL POTENTIAL AND BUILD BRIGHTER, STRONGER FUTURES.

PHO3NIXFOUNDATION.COM

# sportano.pl

# SKLEP SPORTOWY

HUUB

HOKA

ZONES V

ZXU

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#### Sunday, 3<sup>rd</sup> August

| Hours         | Description | Lokalizacja |
|---------------|-------------|-------------|
| 11:00 - 16:00 | Urban Game  | Run course  |

On Sunday, August 3, between 11:00 and 16:00, we invite fans and Warsaw residents to take part in a unique urban game during IRONMAN 70.3 Kraków!

#### What's the game about?

Your mission is to visit all cheering zones along the run course and collect a special stamp at each one. From the Info Point (Main Square), pick up the stamp map and read the game rules.

Full set of stamps = a gift!
You can pick up your prize at the Info Point, located right next to the finish line.

Who will you meet at the cheering zones?

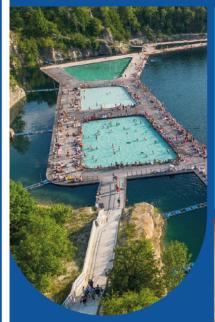
- Kapela Krakowska traditional outfits, live music, and a folk vibe. Together with a DJ spinning a folkinspired playlist, they'll bring extra energy during one of the most exciting moments of the race.
- **Domofonia** a charismatic MC and freestyle master who will be cheering on the athletes.
- Maleo Conga & DJ Andy Bart one of the most highenergy duos on the course. Maleo has been performing nonstop for over 20 years, while DJ Andy Bart is a house music expert with experience on both Polish and international stages.
- **▽ DJ Domson & Michał "SAX Mike"** a pop music journey with over two decades of DJ experience. DJ Domson will lead the party, and SAX Mike vocalist, multi-instrumentalist, and showman will add live saxophone sounds to the mix.
- Come, have fun, cheer!



The urban game and musical journey with IRONMAN 70.3 Kraków is the perfect way to experience the excitement of triathlon up close – no matter your age or sporting experience!



# INWESTYCJE OBIEKTY WYDARZENIA













Zarząd Infrastruktury Sportowej w Krakowie















## **FAN ZONE IN BOCHNIA**



#### Sunday, 3rd August

Hours Description Lokalizacja

Faz Zone 9:00 - 13:00 Market Square in Bochnia

The Market Square in Bochnia is one of the most energetic spots along the bike course of IRONMAN 70.3 Kraków. This is where the athletes will turn back on the route — the perfect moment to give them an extra boost with your cheers!

We've set up a special Spectator Zone packed with attractions:

- 🤔 IRONMAN tattoo painting for kids creative fun with the event logo and a great keepsake for the little ones
- 🔀 Slack line and skills zone games, contests, and light activity while waiting for the athletes
- 🚴 Energy bike hop on a stationary bike and feel the sporting energy yourself
- 🕼 DJ and announcer good music, course updates, and a great live atmosphere

Bring your friends, your family, and lots of positive energy — we'll see you on August 3rd at the Market Square in Bochnia!





# **SWIM VENUE**

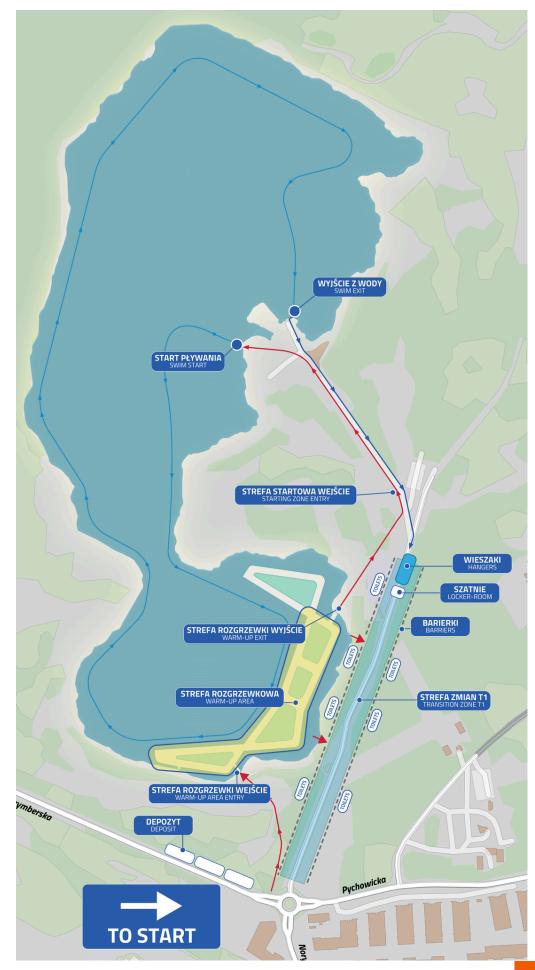
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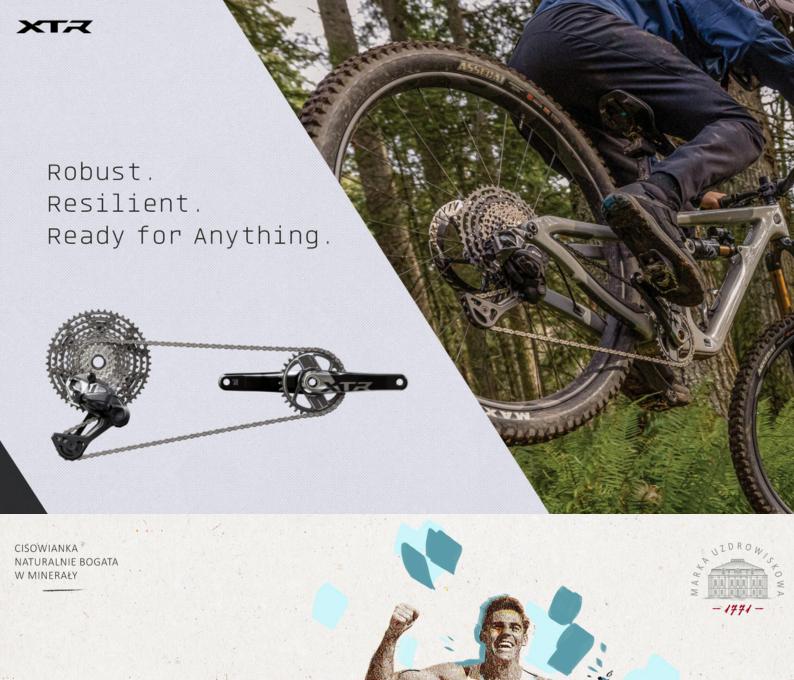
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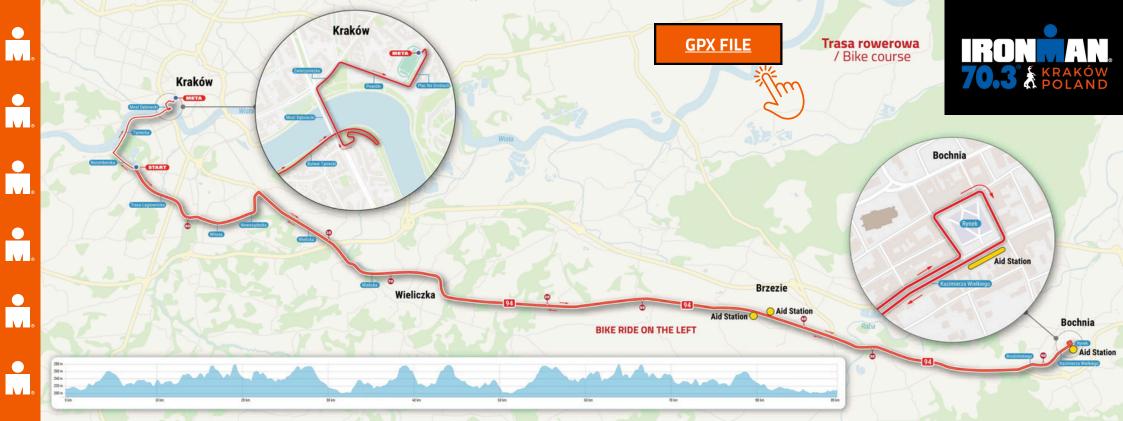


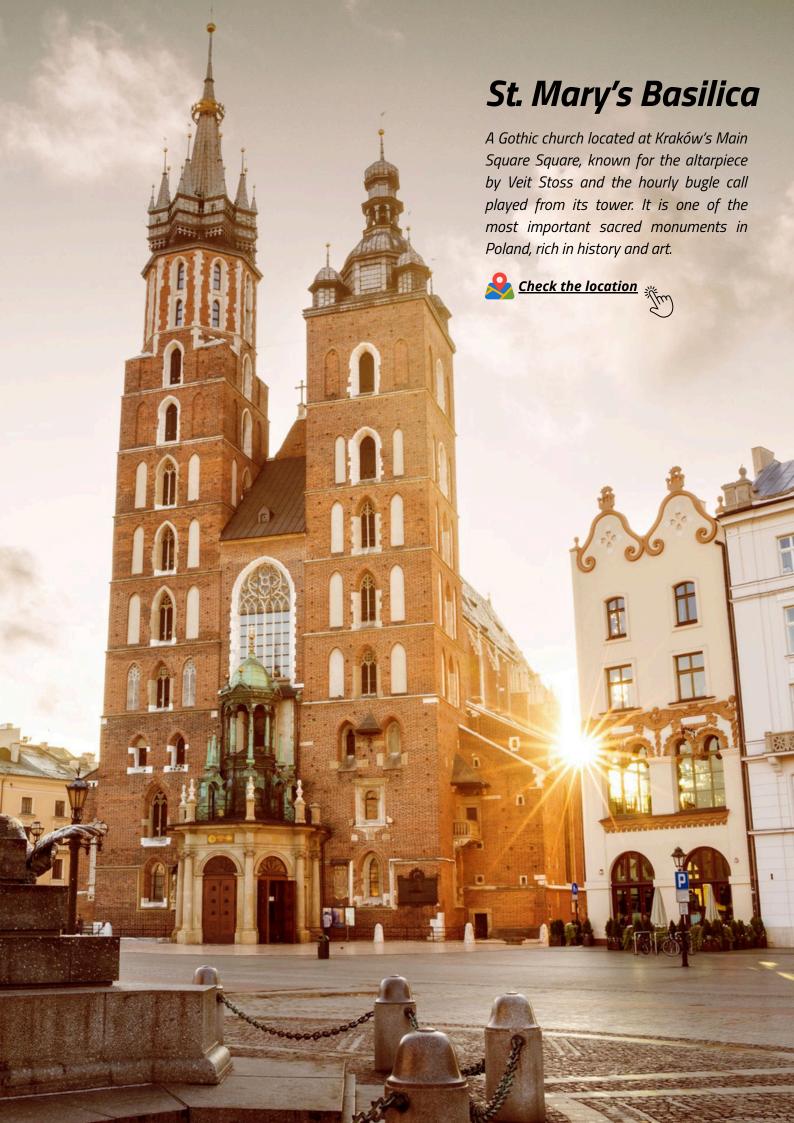














# PRZYJDŹ PO BIEGU WYGRAWEROWAĆ SWÓJ MEDAL

uwiecznij swój występ i zapamiętaj ten mecz na zawsze!

### Twoje imię i nazwisko

Umieść swoje imię i nazwisko na <u>medalu</u>

### Twój czas

Umieść na medalu czas uzyskany w biegu











# **NUTREND**®

Make sure that you stay energized throughout the race. Boost your performance with

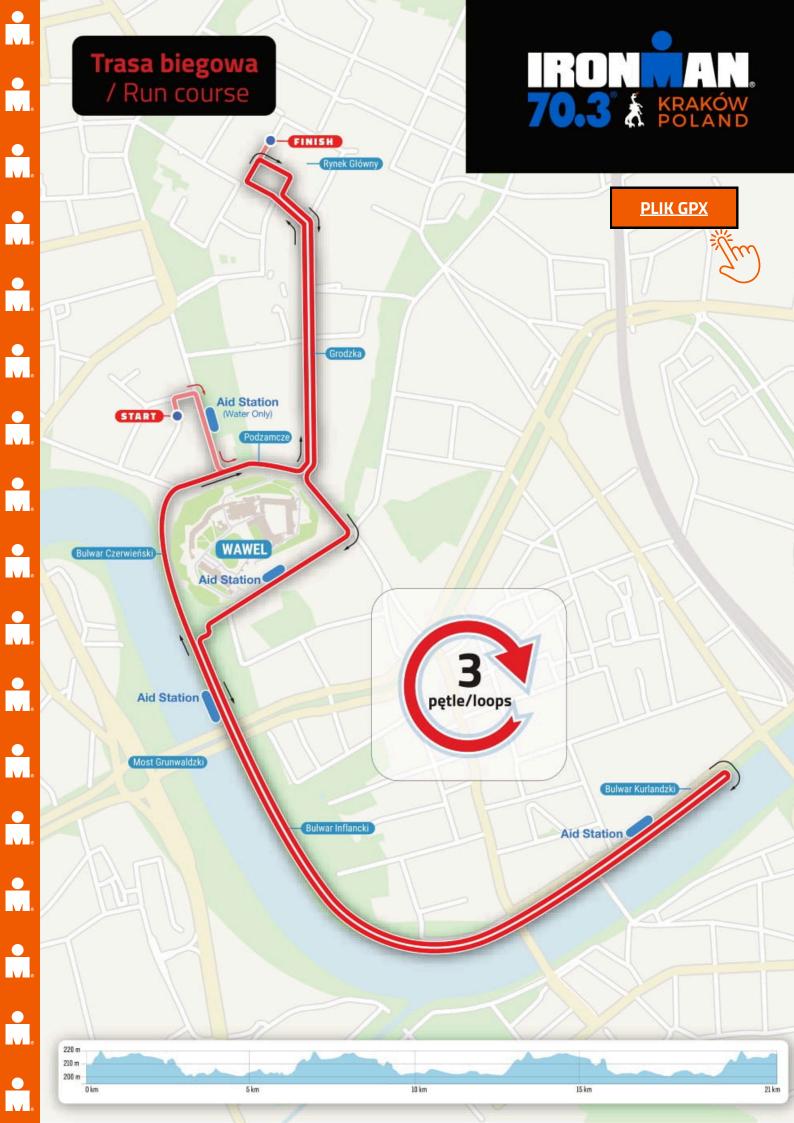
#### **NUTREND'S ULTIMATE COMBO**

of energy gels, energy bars, and carbohydrate drinks.

Endorsed by Petr Vasrouses, the global IronMan legend.

Discover more at WWW.NUTREND.PL





















# **AWARDS CEREMONY**



#### Saturday, August 3<sup>rd</sup>

Hours Description Location 17:45 Awards Main Square

- Trophy for the Top 5 PRO Men / Women
- Trophy for the Top 3 of each age group category
- Trophy for the Top 3 Relays Team (Men, Women, Mixed)
- Trophy for the Top 3 TriClubs
- Trophy for the Best Female and Male athlete from Kraków

Attendance is mandatory at the Awards ceremony, no awards will be sent afterwards











































# **GOOD MORNING RUN**



|               | Friday, August 1 <sup>st</sup>   |                        |
|---------------|----------------------------------|------------------------|
| Hours         | Description                      | Location               |
| 15:00 - 20:00 | Registration                     | Small Market<br>Square |
|               | Saturday, August 2 <sup>nd</sup> |                        |
| Hours         | Description                      | Location               |
| 8:00 - 10:00  | Deposit                          | Main Square            |
| 9:00          | Start                            | Main Square            |
| 9:45          | Awards                           | Main Square            |

























14:15















# PHO3NIX IRONKIDS KRAKÓW



Main Square

Before IRONMAN 70.3 Kraków, young athletes will take to the course! Once again, the youngest participants will start in the Pho3nix IRONKIDS Kraków event to tackle the running course!

Pho3nix IRONKIDS Kraków, young athletes aged 3-15 will participate. The course length will depend on the age category.

Children will start in waves according to the distances—the first wave at 12:00, with subsequent waves every 20 minutes. The exact start time for each athlete is indicated on the start list and the QR ticket.

#### Friday, August 1st

| Hours                  | Description                      | Location               |
|------------------------|----------------------------------|------------------------|
| 15:00 - 20:00          | Registration                     | Small Market<br>Square |
|                        | Saturday, August 2 <sup>nd</sup> |                        |
| Hours                  | Description                      | Location               |
|                        | <u> </u>                         |                        |
| 10:00 - 13:30          | Registration                     | Small Market<br>Square |
| 10:00 - 13:30<br>12:00 | Registration Start               | Small Market           |

**Awards** 





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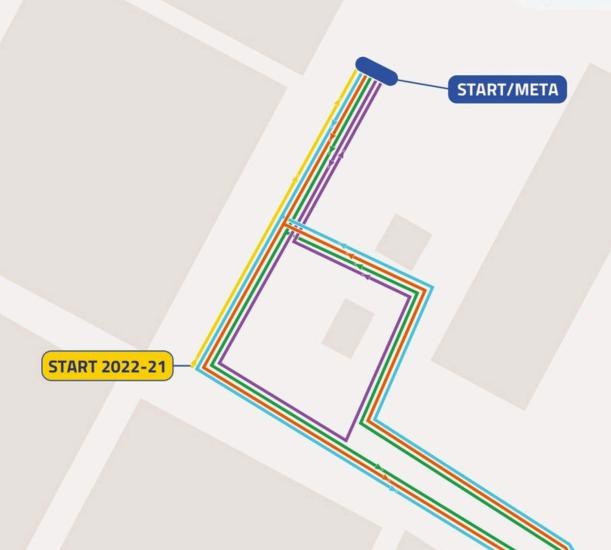
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|  | Start | Kategoria                        | Rocznik   | Dystans    | Liczba<br>pętli |
|--|-------|----------------------------------|-----------|------------|-----------------|
|  | 12:00 | Dziewczyny i chłopcy 3 – 4 lat   | 2022–2021 | ok 100 m   | -               |
|  | 12:20 | Dziewczyny i chłopcy 5 – 6 lat   | 2020–2019 | ok. 250 m  | -               |
|  | 12:40 | Dziewczyny i chłopcy 7 – 8 lat   | 2018–2017 | ok. 500 m  | 1               |
|  | 13:00 | Dziewczyny i chłopcy 9 – 10 lat  | 2016–2015 | ok. 500 m  | 1               |
|  | 13:20 | Dziewczyny i chłopcy 11 – 12 lat | 2014–2013 | ok. 1000 m | 2               |
|  | 13:40 | Dziewczyny i chłopcy 13 – 15 lat | 2012–2010 | ok. 1500 m | 3               |

NAWROTKA



# Transformacja ekologiczna to nasz cel

Odnawiamy zasoby świata VEOLIA



www.veolia.pl

# **GOOD TO KNOW**



#### **LOST AND FOUNDS**

Lost and found items will be available at the Info Point.

Once the event is over, please contact <u>krakow70.3@ironman.com</u>, to find the missing items and arrange for their return. Shipping charges will apply.

#### **SAFETY AND SECURITY**

Athletes: Safety first, please do not take any unnecessary risks.

Make sure you have provided your ICE (In Case of Emergency) contact on your account at SlotMarket.pl portal.

<u>Supporters:</u> If an athlete is no longer visible on the tracker, it may only be a fault chip. In the event of an incident, the organization will reach out to the emergency contact directly

#### **IRONMAN TRACKER**

Features include live participant tracking, instant notifications, leaderboards, map tracking, event notifications, event information and more!

- **Live Web Tracker**: See times and current pace within seconds of a participant crossing each checkpoint. Estimated times will be provided based on current pace.
- **Live Leaderboard**: See who is winning via the Live Leaderboard. Top runners in each category will be displayed in real-time as they lead the way through the course.
- **Live Map Tracking**: Participant locations will be plotted on the Interactive Course Map as progress is made on course. The position of each participant is estimated based on the most recent timing received from the bib read.

Athletes' data will appear in the app on race day.



**DOWNLOAD APP** 





Organizing large sports events in urban areas always involves temporary inconveniences for drivers and changes in public transport schedules.

For more information regarding road closures due to the event, please click the link below.

#### TRAFFIC DISRUPTION NOTICE

#### HELPLINE

A special helpline will be available for drivers and residents to provide information about detours and possible crossing points on the race route.

The helpline will operate on the following days and times:

- Firday, August 1: 20:00 23:00
- Saturday, August 2: 10:00 20:00
- Sunday, August 3: 7:00 17:00



#### WAZE

We also encourage you to use the free Waze navigation app, which will include temporary road closures related to the event.





#### **PARTNERZY STRATEGICZNI**

#### INSTYTUCJE WSPIERAJĄCE







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